

THERE ARE MANY  
ACHIEVEMENTS AHEAD

*Let's go Together?*



EXTRACT TRUE **VALUE** FROM  
YOUR **RECORDS** USING OUR  
**DIGITAL SOLUTION.**

## ABOUT AIRCRAFT ASSET MANAGEMENT

The world of commercial aviation has undergone a significant transformation through its entry into the 'digital age.' While digitization has improved efficiencies in every aspect of commercial aviation-related operations, it has also generated a by-product that has proven to be of exceptional value: data. However, to be of true value in aircraft asset management, that data needs to be both accurately and efficiently obtained and, of even greater importance, it needs to be 'understood.'

Today, effective aircraft asset management has become a 'data-driven' process, and here at AAM, we understand this more than most. As a result, through the creation of a highly experienced team of professionals, we have developed innovative, complete, and cost-effective solutions for the numerous challenges faced in the area of aircraft asset management, whether for an aircraft or an engine. Put simply, at AAM, we have a multidisciplinary team of highly respected, knowledgeable, and appropriately licensed consultants who can help you with every aspect of aircraft asset management from initial acquisition through to final disposition.



**AIRCRAFT ASSET  
MANAGEMENT**

## MESSAGE FROM THE CEO

Being an Aeronautical Engineer is genuinely fulfilling and a privilege. One must work diligently to acquire high levels of skill and knowledge, eventually imparting years of accumulated wisdom and technical expertise to both clients and the next generation of enthusiastic students. As a staunch advocate for paperless digital sustainability, I am leading the charge in developing the next generation of a lifecycle digital records platform to facilitate the digital transformation of our commercial aviation industry customers. Collaborating with our consultants, we are reshaping commercial aviation through our collective expertise, offering future-proof, cost-effective digital solutions.

**GORDON JARRATT**  
CEO AAM



**Eliminate Uncertainty**  
and reduce stress by making  
**AAM** your **'GO TO' TEAM** for all  
technical services

Harness the **FULL**  
**POTENTIAL** of your aircraft  
records through our **INNOVATIVE**  
**DIGITAL PLATFORM SOLUTION**



**AIRCRAFT ASSET**  
MANAGEMENT

# TECHNICAL SOLUTIONS



We provide our partners, worldwide, with digital asset services from cradle to grave.

PART  
PROCUREMENT

ENGINES

FAA DAR

CAMO

INSPECTIONS

AIRCRAFT  
TRANSITIONS

AIRLINE  
REDELIVERIES

TECHNICAL  
RECORDS

DIGITIZATION

ASSET  
MANAGEMENT

DAMAGE  
INSURANCE

STRUCTURES

MAINTENANCE  
RESERVES

BROKERAGE

TEARDOWN



AIRCRAFT ASSET  
MANAGEMENT



# TEARDOWN SERVICES

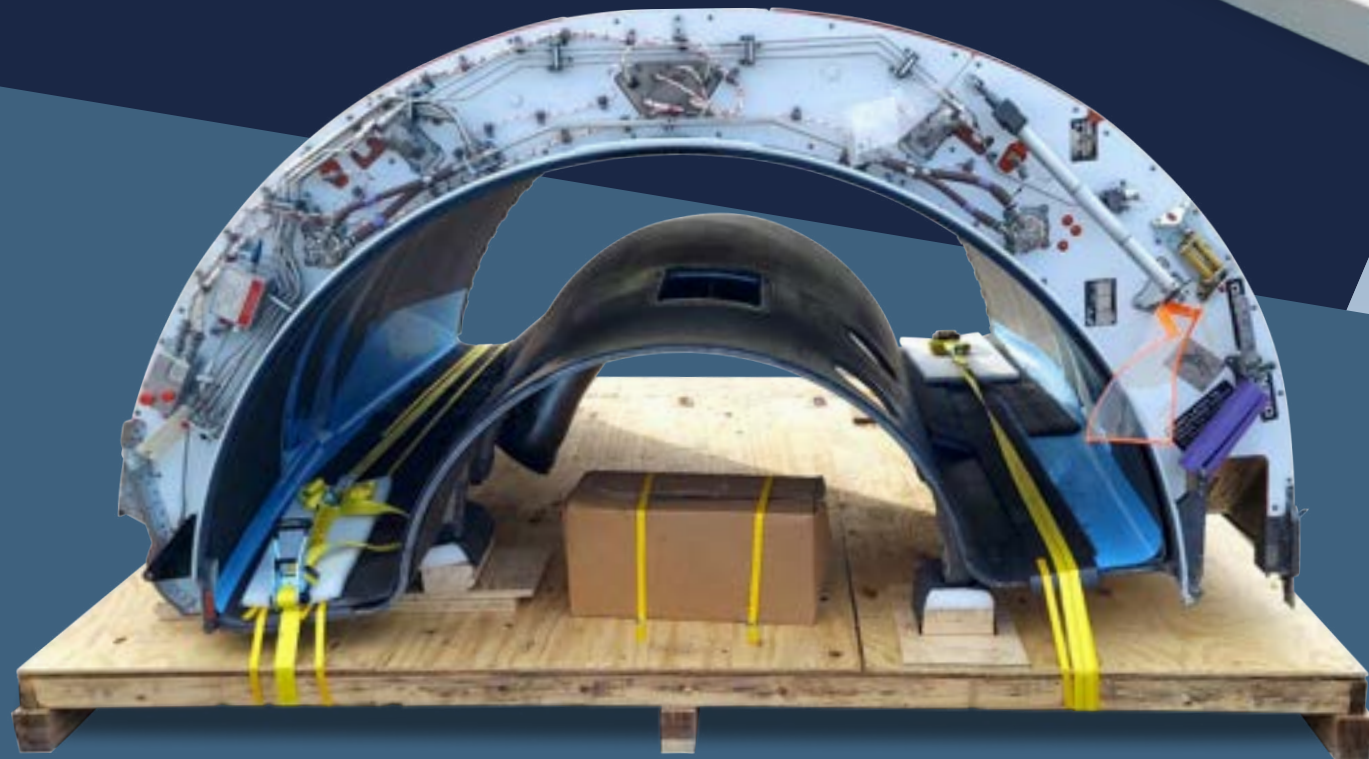
Our company offers specialized Project Management Services for aviation teardown operations, ensuring seamless execution and maximized value extraction. With an on-site presence throughout the project, we oversee the meticulous teardown of diverse components, including engines, avionics equipment, and high-value parts. Our expertise encompasses tracking documentation, status monitoring of harvested components, and coordinating daily production meetings.

Furthermore, we excel in offsite record management, meticulously curating labels for shipped parts. Leveraging comprehensive airframe and engine procurement management, we optimize lead times, costs, and component value. Our tailored approach guarantees efficient teardowns and strategic market offers for optimized returns.



# PART PROCUREMENT SERVICES

24/7 Aircraft Support Collaboration: AAM and Cypress Air have joined forces to meet the high demand for aircraft part procurement. Now, you can easily submit part requests through our Aircraft Part Procurement page, seamlessly connecting with our dedicated procurement team.



## TRUST AAM FOR SOLUTIONS TAILORED TO YOUR AIRCRAFT NEEDS.

- ✈ **Expertise and Experience:** AAM, in partnership with Cypress Air, boasts a team of seasoned aviation professionals with extensive industry experience. Our experts possess deep insights into the marketplace, including pricing trends, part availability, and supplier networks. This expertise ensures efficient sourcing of competitively priced parts without compromising on quality or reliability.
- ✈ **Market Analysis and Negotiation:** Our team conducts comprehensive market analysis to identify optimal pricing opportunities for aircraft parts. We negotiate with suppliers on behalf of our clients, leveraging our industry relationships and bargaining power to secure competitive prices.
- ✈ **Time and Resources:** Procuring aircraft parts demands significant time and resources, from research and supplier communication to logistics coordination. AAM handles these tasks diligently, saving clients valuable time and allowing them to focus on core operations.
- ✈ **Quality Assurance:** Maintaining the quality and authenticity of aircraft parts is critical in aviation. AAM conducts rigorous quality checks and verification processes to ensure that obtained parts meet industry standards and regulatory requirements, minimizing the risk of operational disruptions and safety issues.
- ✈ **Value-added Services:** Beyond procurement, AAM offers value-added benefits such as inventory management, warranty support, and after-sales assistance. Our holistic approach aims to enhance the efficiency and reliability of clients' aircraft operations, delivering long-term value beyond the initial procurement process.



## ON-DEMAND TECHNICAL TRAINING AT YOUR PACE

AAM is a hub for professional expertise in the aircraft asset management sector. To address gaps in relevant knowledge and skills within the workforce of this sector, AAM has created a series of approved training courses presented in a flexible learning format, giving aviation professionals a much-deserved opportunity to upskill. The design of all AAM courses is based on Training Needs Analysis (TNA) and expertise. Students will learn through live interactive sessions, case studies, and assignments.

**50M**  
RECORDS  
MANAGED

**16**  
ASSETS UNDER  
MANAGEMENT



**AIRCRAFT ASSET  
MANAGEMENT**



# OUR VISION

- ✈ The AAM culture is one that actively supports involvement in learning activities and the application of new knowledge and skills in the Aviation Industry.
- ✈ Professional development is provided in many different, easily accessible ways to accommodate diverse learning styles and needs.
- ✈ People attending our training programs learn valuable knowledge and skills in ways that enhance learning, retention, and application.

# PROGRAMS AND COURSES

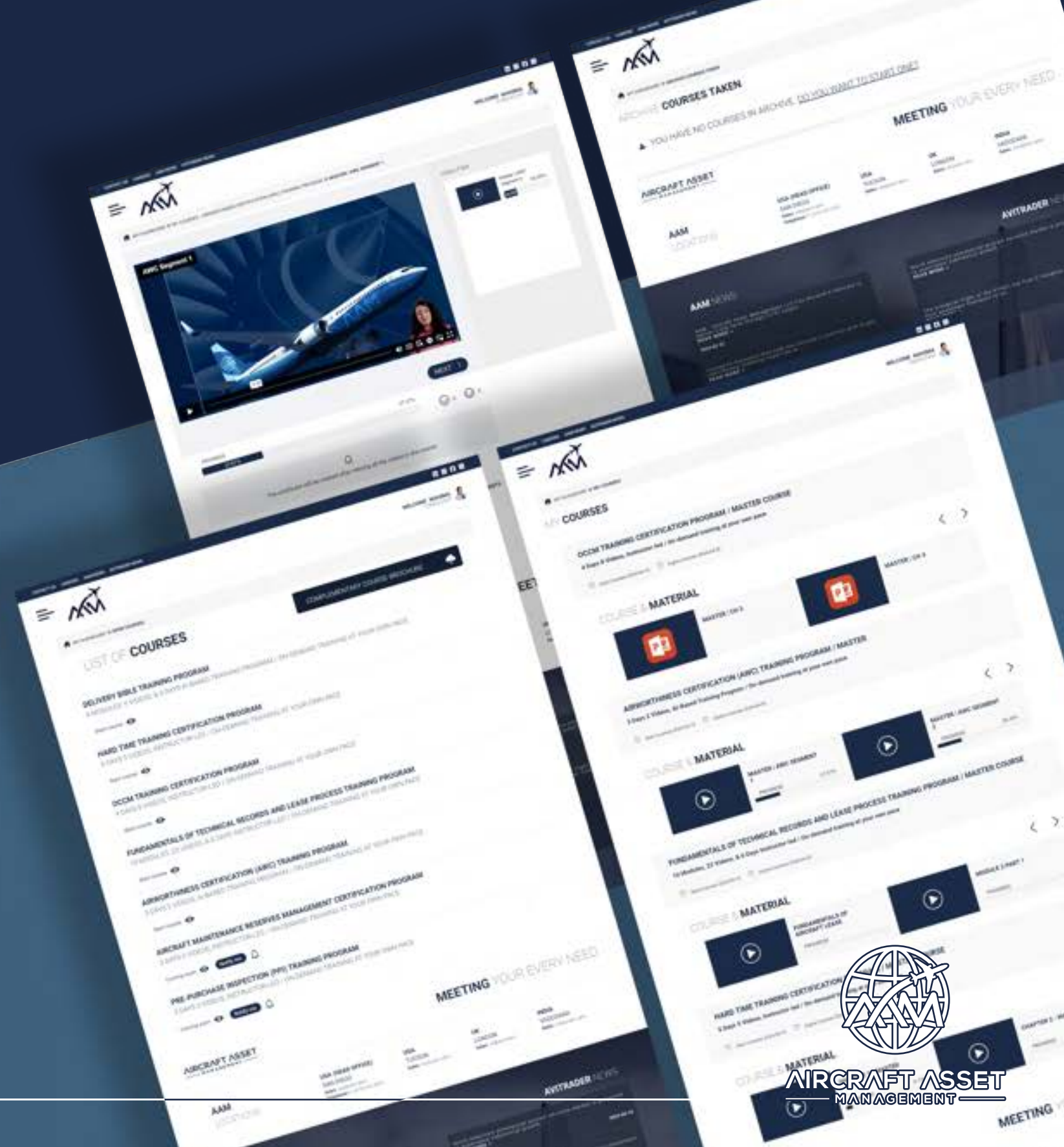
AAAM - Aircraft Asset Management education serves learners aspiring to redefine the future of aircraft leasing. The programs offered by AAM provide an immersive learning experience designed to equip talented and aspiring young leaders, as well as their organizations, with new knowledge to thrive in an ever-changing world. Sign-up is easy, courses are delivered on-demand, and they can be watched at your pace. Take the initiative to continue your learning journey with AAM.



**AIRCRAFT ASSET**  
MANAGEMENT

# TRAINING PORTAL

ENHANCE YOUR SKILLS  
WITH OUR SPECIALIZED  
AVIATION COURSES



# OUR CONSULTANTS

Collaborate with our highly experienced consultants who will leverage their expertise and understanding of effective digital solutions to give you that needed edge in a highly competitive commercial aviation market.

AAM has access to a carefully selected, worldwide pool of consultants who can fully support you throughout the duration of your project, regardless of its size or duration. All our consultants are fully qualified, licensed, experienced, and highly skilled to deal with all management aspects of any aircraft and its engine(s) throughout their entire lifecycle, from delivery to teardown. All our consultants are thoroughly screened and with each of them comes the invaluable benefit of local regulatory knowledge.

**10M**  
SAVED

**20M**  
RECORDS  
DIGITIZED

**480+**  
ASSET  
TRANSITIONS



**AIRCRAFT ASSET**  
MANAGEMENT

# CONSULTANT PORTAL

→ GREAT  
ACHIEVEMENTS  
COME FROM GREAT  
PARTNERSHIPS

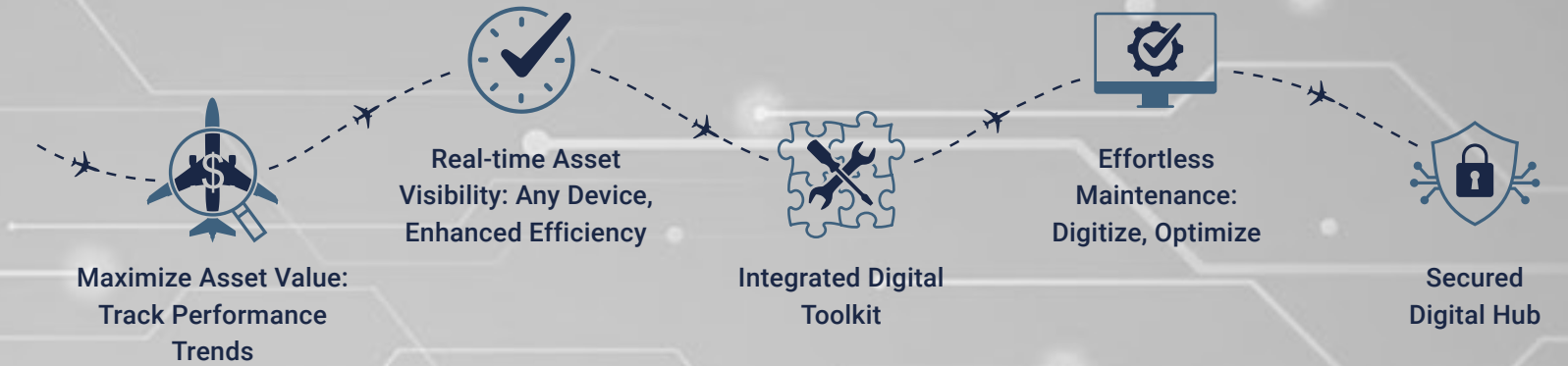


# EVERYTHING YOU NEED IN ONE PLACE, IN THE MOST EFFICIENT AND SAFE WAY.

**THE COUNTDOWN HAS BEGUN!** Our platform is ready to take off and transform the way you manage your aircraft assets.

Our digital platform is engineered to enhance your competitive edge by providing cutting-edge digital and technical solutions. Tailored specifically for the Aviation Industry, our asset management platform offers a comprehensive digital repository of all aircraft maintenance records, spanning from inception to the present. This robust foundation enables you to effortlessly oversee projects, monitor operations, and utilize a suite of integrated digital tools, all housed within a secure digital environment. With a commitment to security, transparency, and collaboration, our platform empowers you to manage personnel and projects, track multiple operations in real-time, and operate with greater efficiency and efficacy.

Join the  
**Working Group**  
to add your  
feedback!



With streamlined workflows and advanced automation, users can enhance efficiency and productivity, achieving optimal results. Our platform offers a comprehensive suite of digital tools, consolidating various functionalities into one integrated solution. Operating within a secure digital hub, users can confidently access, manage, and share data, safeguarding against potential threats and ensuring compliance with industry standards.

**EXCITING NEWS!**  
THE LAUNCH  
IS ANTICIPATED  
BY THE END OF 2024!



**AIRCRAFT ASSET  
MANAGEMENT**

# WORKING GROUP



Whether you are an airline CEO, a lessor, financier, or technician, by joining our Working Group you will become part of a collaborative assembly of the best people from every field of the aviation industry, all working together to help create the ultimate, all-encompassing commercial aviation platform that will meet yours and everyone else's individual needs.

**5**  
GLOBAL  
OFFICES

**180+**  
YEARS  
EXPERIENCE

**20+**  
GLOBAL  
CLIENTS

**19**  
COUNTRIES

**150+**  
GLOBAL  
CONSULTANTS

**480+**  
ASSET  
TRANSITIONS

## BENEFITS OF JOINING THE GROUP

The greatest benefit of joining the AAM Working Group is that you can have your say in how the AAM platform is developed and the services/solutions it provides. As part of a collaborative group of like-minded commercial aviation professionals you will be listened to and can help to shape exactly how the AAM platform operates.



**AIRCRAFT ASSET**  
MANAGEMENT

AAM'S CLIENTS



WE ARE GLOBAL



**5**  
GLOBAL OFFICES

**6**  
CONTINENT COVERAGE



AIRCRAFT ASSET  
MANAGEMENT



# AIRCRAFT ASSET — MANAGEMENT —

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